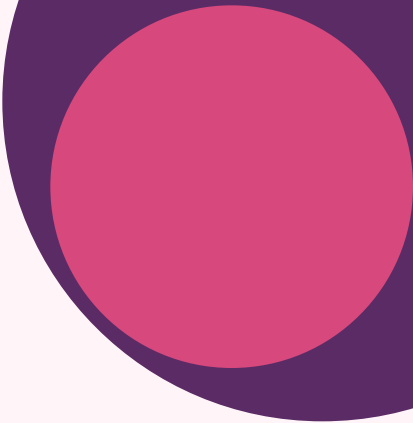




BIG IDEA GRANT APPLICANT GIFT

FUND YOUR OWN DREAM

THE \$1,000 REVENUE RESET

You applied for \$1,000.

Now let's help your business create \$1,000.

5 shifts to stop waiting for funding and start creating revenue
now.

Funding is fuel. Your business is the engine.



YippityDoo

The Launchpad for Limitless Women

I hope you win. But I want something bigger for you.

You applied because \$1,000 could help move your business forward. That matters. But a grant is one opportunity - it is not the only way money can enter your business.

I know what it is like to have ideas you believe in and wonder why they are not going anywhere. I spent years creating, learning, helping and trying new things. One of the biggest shifts for me was realizing that I could not keep waiting for the right outside opportunity to make everything work.

Your business needs customers, offers, visibility, confidence - and the ability to receive.

At YippityDoo, we don't just want to fund women's dreams.

We want to help women build businesses capable of funding their own dreams.

So while your grant application is being reviewed, I have a challenge for you:

CAN YOUR BUSINESS CREATE ITS OWN \$1,000?

Let's find out. - Kristi

Stop Waiting to Be Chosen

Grants are opportunities. They are not a predictable revenue stream.

Apply for grants. Pursue opportunities. Ask for support. And keep building while you wait.

THE RESET

Treat funding as bonus fuel - not the thing your business must receive before it can move.

The fastest way to take your power back is to ask: What can I create with what I have right now?

QUICK RESET QUESTIONS

☐ What am I postponing until I receive funding?

☐ Which part could I start smaller, simpler or differently right now?

☐ If no grant were coming this month, what would I do to create revenue?

POWER MOVE: Stop asking only, "Where can I get money?" Start asking, "How can my business create money?"

Do the \$1,000 Math

A funding goal becomes much less mysterious when you turn it into customer math.

\$500

2 customers

\$250

4 customers

\$200

5 customers

\$100

10 customers

\$50

20 customers

YOUR \$1,000 EQUATION

My fastest-to-sell offer: _____

Price: \$ _____ **x** Customers: _____ **= \$1,000**

MAKE IT EASY TO SAY YES

Your offer does not need to be huge. It needs to be clear, useful and easy to understand. What is one specific result you can help a customer get quickly?

MONEY QUESTION: Who already needs what I know how to do?

Find the Money Already Around You

Before creating something brand new, look at the people, offers and opportunities already within reach.

CURRENT CLIENTS

Is there a renewal, upgrade, add-on or next step you can offer?

PAST LEADS

Who showed interest but never bought? Follow up with a real invitation.

YOUR NETWORK

Who knows someone who needs what you do? Ask for an introduction or referral.

YOUR EXPERTISE

Can you package one problem you solve into a simple, fixed-price offer?

10 PEOPLE I CAN CONTACT THIS WEEK

- | | |
|----------|-----------|
| 1. _____ | 6. _____ |
| 2. _____ | 7. _____ |
| 3. _____ | 8. _____ |
| 4. _____ | 9. _____ |
| 5. _____ | 10. _____ |

You do not need hundreds of strangers. Start with one real person who has a real problem you can solve.

Do Your Money Moves First

A Money Move is an action that can directly lead to a conversation, an offer, a referral or a sale.

MONEY MOVES

- Follow up with a lead
- Make a clear offer
- Ask for the sale
- Contact a past client
- Ask for a referral
- Send the proposal

BUSYWORK IN DISGUISE

- Tweaking the logo again
- Reorganizing files
- Taking another course first
- Perfecting before selling
- Scrolling grant databases
- Posting with no call to action

MY TOP 5 FOR TODAY

1	MONEY MOVE	
2	MONEY MOVE	
3	ESSENTIAL	
4	ESSENTIAL	
5	ESSENTIAL	

Do the first Money Move before the day fills up with everything else.

Become a Better Receiver

Some women do not have a giving problem. They have a receiving problem.

You can be generous, talented and deeply committed to serving - and still make it difficult for customers to pay you.

DO ANY OF THESE FEEL FAMILIAR?

- ☐ I undercharge or apologize for my price.
- ☐ I give away too much before asking for the sale.
- ☐ I overdeliver until I am exhausted.
- ☐ I wait until everything is perfect before I offer it.
- ☐ I feel more comfortable helping than receiving.

THE RECEIVER SHIFT

- I can be generous and profitable.
- People are allowed to pay me for solving real problems.
- Receiving is part of a healthy exchange.
- More income does not require more exhaustion.

Where am I making it harder than it needs to be?

RECEIVE THIS: Your business is allowed to support you, too.

THE 7-DAY \$1,000 CHALLENGE

While your grant application is being reviewed, create evidence that your business can move.

DAY	FOCUS	MY MONEY MOVE	RESULT / REVENUE
1	Choose the offer		
2	Reach out		
3	Follow up		
4	Get visible + invite		
5	Ask / refer / partner		
6	Follow up again		
7	Tally + repeat		

MY TOTAL

Conversations: _____ Offers: _____ Sales: _____

Revenue created: \$ _____ Evidence of support / opportunity: _____



DREAM IT. BECOME IT. CREATE IT.

Dream It. Get clear about the result you want.

Become It. Build the belief, identity and ability to receive it.

Create It. Take the Money Moves that turn the dream into something real.

Winning a grant would be wonderful.

But the day you realize your business can create money without waiting for someone else to choose you?

That changes everything.

Keep building with us at YippityDoo.com

**We don't just fund women's dreams.
We help women build businesses that can fund their dreams.**

Educational resource only. Results vary based on your offer, market and actions. No revenue outcome is guaranteed.

YippityDoo

